



Press release

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Karl Schüssler GmbH & Co. KG is one of the TOP 100

Company receives award for its innovative power /Ranga Yogeshwar* (see remark at the end) congratulates at ceremony award in June 2024

Bodelshausen has a newly crowned innovation champion: Karl Schüssler GmbH & Co. KG from Bodelshausen/Germany received the TOP 100 seal 2024. This award is only given to particularly innovative medium-sized companies. Science journalist Ranga Yogeshwar will personally congratulate SCHÜSSLER for this success during award ceremony on June 28, 2024 in Weimar. Yogeshwar has been mentoring the TOP 100 innovation competition for twelve years.

On behalf of compamedia, the organizer of the competition, innovation researcher Prof. Dr. Nikolaus Franke from the Vienna University of Economics and his team examined the innovative power of all participants on the basis of more than 100 criteria from five categories: Innovation-promoting top management, innovation climate, innovative processes and organization, external orientation/open innovation as well as innovation success. "Are companies able to create new products, new services, new processes and new business models? And are these achievements just coincidences or the result of a structured and targeted approach? These are the questions we examine at TOP 100," says Nikolaus Franke, explaining his approach to the review. It is also important how and whether innovations and product improvements have been able to establish themselves on the market (further information on the test criteria can be found at www.top100.de/pruef Kriterien).

SCHÜSSLER prevailed in the scientific selection process and is one of the top innovators for the first time. The company is based in the machine tool industry. The company has made a name for itself primarily in the field of tool clamping systems and shrinking technology.

SCHÜSSLER was founded over 50 years ago in the Swabian town of Bodelshausen and has been family-run ever since - now in its second generation. The grandson of the company founder and thus the 3rd generation is already involved in important processes of the company and will become a member of the Management in the medium term.

SCHÜSSLER customers have known and appreciated it for a long time: in addition to excellent products – there are especially the employees who stand behind them. The 75 highly qualified SCHÜSSLER employees in Germany and abroad benefit from state-of-the-art machinery park and produce precision in large quantities for customers from all machining sectors.

"Acquiring new customers works by continuously developing our products and is our base for being competitive and successful – also in future times!" says Klaus Schüssler, Managing Director and son of the company founder.

To ensure equal opportunities, the TOP 100 seal is awarded in three size categories: up to 50, 51 to 200 and more than 200 employees. A maximum of 100 companies can be honoured in each size category.

On June 28, all of the top innovators of the year 2024 will come together at the "congress centrum weimarhalle" for the award ceremony as part of the German Middle-Class Summit. Ranga Yogeshwar will personally congratulate them on their TOP 100 success.

Further information on the award-winning company is available from Ms. Nahid Soltani:

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* Mr. Ranga Yogeshwar is a famous German television presenter, business journalist and physicist